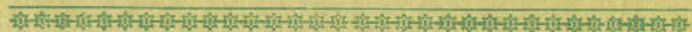


THE COVER OF THIS ISSUE IS
PRINTED ON

FRIEZE FINISH

“SARUM”
Cover Paper.
(SAND).



Supplied also in the following Art and Neutral Tints—

Service Grey,
Cafe au Lait,
Cream White,
Cedar Green,
Mist Grey,
Oak,

Lettuce,
Guard's Red,
Ultramarine,
Suede,
Plumbago,
Pastel Blue,

IN

55 lbs. Medium. 70 lbs. Royal. 80 lbs. D. Crown.
(480 sheets.)

Price **4** $\frac{1}{2}$ d. per lb.

These Cover Papers possess a rough surface, thus lending themselves to high-class work and yielding results which will prove a credit to the printer and give the fullest satisfaction to the customer.



Write for full range of Samples to—

R. T. TANNER & Co., Ltd.,

Dorset Street, Salisbury Square,

Telephone:
7054 CITY
(5 lines).

LONDON, E.C.

Telegrams:
"TANNER,
LONDON."

TANNER'S
TRADE CIRCULAR

to
Printers and Stationers.

Published by
R. T. TANNER & Co., Ltd., London, E.C.

JULY, 1913.

This Cover is printed with J. Kidd & Co.'s Green Cover Ink, No. 886, at 2/6 per lb., and the literary pages are printed with Premier Black at 2/- per lb.

"SCRIVIA" TINTED CANVAS PAPERS

FOR

Modern Printers.

Supplied in the following tints.

Caledonian Grey,

Lilac,

Mignonette,

Nectarine,

Primrose,

Azure Blue.

SAMPLE
BOOK ON
APPLICATION.

46 lb. Double Crown ... 17/3 per ream.

30 lb. Medium ... 11/3 per ream.

(516 Sheets.)

R. T. TANNER & Co., Ltd.,

Dorset Street,

SALISBURY SQUARE, LONDON, E.C.

Tanner's Trade Circular

FOR PRINTERS & STATIONERS

Published by

R. T. TANNER & Co., Ltd.

Dorset Street, Salisbury Square,
London, E.C. 39 & 40 Hutton Street, and
40, 41, 42 Primrose Hill,
Whitefriars, London, E.C.
Agent for South Africa:—

A. O. Bartlett, 1 Tamboers
Kloof Road, Cape Town.

Telephone: 7054 City (3 Lines).
Telegrams: Tanner, Fleet, London.
Cables: A.B.C. 5th Edition,
Western Union and A 1 Code.

Exclusive Trade Circulation.

Vol. VIII., No. 7. JULY, 1913.

Gratis and
Post Free.

THE CELLULOID BILLS.

IN our last issue attention was drawn to the fact that just as we were going to press, Parliament was about to re-assemble, and that one of the first matters to receive consideration would be the Celluloid Bills, introduced by the London County Council and the Corporation of London. The City of London Bill came on for second reading on May 28th. Mr. Baird proposed the rejection of the Bill, and said that it was a piece of panic legislation. Sir G. Croydon Marks seconded the amendment, objecting to sectional legislation on the subject. Eventually the Bill was thrown out by a large majority, and the London County Council then gave an undertaking to omit all references to celluloid in their General Powers Bill. It appears that the Kinematograph Trade has been working very strenuously in opposition to the Bills, and had memorialized every Member of Parliament, giving reasons why the Bills should be rejected, drawing especial attention to the legal expenses which had been incurred last year on a similar Bill, and also to the fact that no legislation should be attempted until the House was in possession of the report of the special Celluloid Commission which has been appointed by the Home Office. In any case, the result is very satisfactory, and it now behoves the printing trade to make full representation to the Celluloid Commission in order to prevent vexatious legislation.

Valuations.

MR. FRANK G. BOWEN

IS PREPARED TO UNDERTAKE VALUATIONS AND
SUPPLY INVENTORIES FOR ALL PURPOSES—
PROBATE, TRANSFER AND RE-INSTATEMENT.

FOR

FIRE INSURANCE RISKS

IT IS VERY NECESSARY FOR THE ASSURED TO
HAVE A PROPERLY ATTESTED INVENTORY,
WITH A VIEW TO SAVING TROUBLE, LOSS, AND
OFTEN GREAT EXPENSE.

AUCTION ROOMS AND OFFICES:

62a ALDERSGATE ST., & HARE COURT,
LONDON, E.C.

TELEPHONE: 1861 CENTRAL.

TO THE TRADE.

STANDIDGE & CO.

LTD.

36, OLD JEWRY, E.C.

Works:—18, WORSHIP STREET, E.C.

Lithographers, Printers & Engravers.

OFFSET PRINTING

A SPECIALITY

ANY SIZE UP TO QUAD CROWN.

TEL.: BANK 362.

OUR MONTHLY REVIEW

New Sample Book.

OUR readers will be interested to hear that we have just published a new sample book of the "Salisbury" Covers. The "get-up" is on a new principle, which, we believe, will be appreciated by printers. All the various tints of the same colour, e.g., grey, brown and green, are placed together. We now supply these cover papers in thirty colours, including a wide range of neutral tints. The complete list is as follows:—

Pearl Grey,	Azure Grey,	Light Grey,
Elephant,	Slate,	Caledonian Grey,
Fawn,	Drab,	Cinnamon,
Camel,	Ingrain Brown,	Earth,
Smoke,	Burnt Umber,	Russet,
Pea Green,	Green,	Verdant Green,
Ingrain Green,	Olive,	Pine Green,
Ivy Green,	Dark Green,	Royal Blue,
Blue Indigo,	Purple,	Maroon,
Scarlet,	Orange,	White.

They are all stocked in the following weights and sizes:—

40 and 55 lb. Medium ... (18 × 23)

50 and 70 lb. Royal ... (20½ × 25½)

60 and 80 lb. Double Crown ... (20½ × 30½)

the price being 3¼d. per lb., or in five ream lots, 3½d. per lb. We shall be pleased to forward a copy of our latest sample book to any printer in the country who has not received it, and we venture to predict that he will find it a book that will be greatly in demand.

* * *

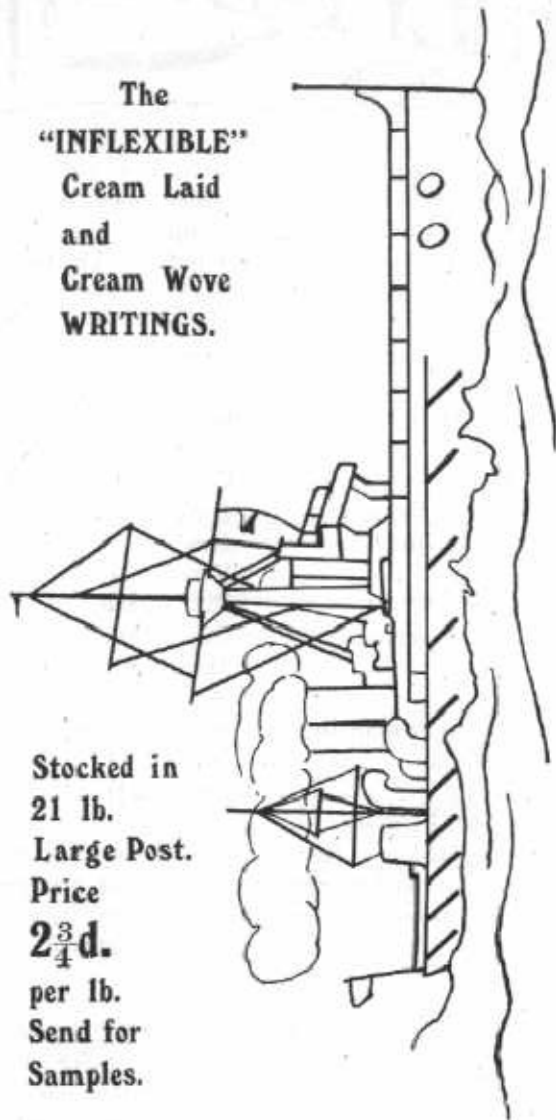
Canvas Papers.

We have previously drawn attention to the fact that Canvas Papers are becoming more and more popular. They are now used for a variety of purposes with the most satisfactory results.

To keep pace with this demand we have introduced several grades of papers with a canvas or linen surface, and have recently issued a new sample book of the "Scriveria" and "Belgrano" tinted canvas papers. The former is supplied in six tints, as follows:—

AN ENTIRELY NEW PAPER
WITH
AN ENTIRELY NEW WATER-MARK.

The
"INFLEXIBLE"
Cream Laid
and
Cream Wove
WRITINGS.



Stocked in
21 lb.
Large Post.
Price
 $2\frac{3}{4}$ d.
per lb.
Send for
Samples.

INFLEXIBLE

R. T. Tanner & Co., Ltd.,
Dorset Street, Salisbury Square,
LONDON, E.C.

Phone: 7054 City
(Three Lines).

Caledonian Grey,	Lilac,	Mignonette,
Nectarine,	Primrose,	Azure Blue.

They are stocked in 46 lb. double crown and 30 lb. medium (516 sheets), the prices being respectively 17s. 3d. and 11s. 3d. per ream. The "Belgrano" Canvas Papers are likewise supplied in six tints, as follows:—

Green,	Pink,	Primrose,
Blue,	Salmon,	Lilac.

They are stocked in 21 lb. large post, and 25 lb. medium (504 sheets), the prices being 6s. and 7s. 3d. per ream respectively. Copies of the above sample book can be had post free on application.



WILL our readers kindly note that our telephone number is now 7054 City (3 lines), and not 6262 Holborn, as heretofore, the latter Exchange having now been discarded.

* * *

At the last anniversary festival of the Printers' Pension Corporation, subscriptions were announced amounting to £6,321. By the efforts of the Corporation, five hundred and thirty printers and printer's widows are now in receipt of pensions, and forty-five are inmates of the Alms Houses.

* * *

With the current issue, the *Printers' Register* attains the jubilee of its publication, the Journal making its first appearance on July 1st, 1863, from 13a Salisbury Square.

* * *

Mr. J. C. Smail has been sent by the London County Council to Paris, Munich, Leipsic, and Berlin, to obtain information regarding the teaching of the various processes involved in the printing trade at these centres of the industry.

H. SILVERLOCK

Amalgamated with
Suttley & Silverlock,
Ltd.

**Blackfriars Road,
LONDON, S.E.**

TELEPHONE (3 lines) "3474 HOP."

Electrotyping and Stereotyping

By the most up-to-date plant
and the most efficient staff.

OUR SPECIALITY.

The fullest satisfaction to the customer and prompt delivery. Our Express Cycle Carriers will collect and deliver the work. All classes of work undertaken and personal attention given to all orders.

DON'T FORGET

That our Foundry is at the service of every modern and up-to-date printer.

At a recent meeting of the Council of the London Chamber of Commerce it was agreed, on the suggestion of the paper trade section, that the question of liability by railway companies for loss sustained by members in the paper and kindred trades in respect of delays in transit of printed matter forwarded by passenger train, should be considered, in order, if possible, to ascertain and determine what causes of delay or non-delivery should properly be covered in the case of goods carried at "owner's risk."

* * *

The will of Mr. W. H. White (Mark Rutherford), author and journalist, shows an estate of the gross value of £5,468, with net personalty of £5,295; that of Mr. Whitelaw Reid, American ambassador, shows an estate in England, valued at £1,427; and that of Mr. W. J. Fitzsimmons, one of the founders of *Musical Opinion*, at £10,718.

* * *

At the last anniversary dinner of the Newspaper Press Fund, at which Prince Arthur of Connaught was the chairman, the subscriptions amounted to £3,000, which beats all previous records. It was announced that the membership had risen to 2,500, and that the grants and pensions amounted to £5,200 per annum.

* * *

Changes in wages in the printing and allied trades during the first three months of 1913 resulted in a total increase of £172 per week in the earnings of 2,569 workers. In the first quarter of 1912, 977 persons received a gross increase of £71.

SEND A POSTCARD FOR BLOTTER WHICH WILL BE POSTED TO YOU EVERY MONTH

**LITHO
PRINTING**
FOR THE
TRADE

PHONE
HOLBORN 381

WIRE
"LITHO. LONDON"

Engraving
Copper-Plate Printing &c.

UP TO DATE
PLANT
MODERN METHODS

TOM BROAD,
76-78, Clerkenwell Rd. LONDON, E.C.

"One of the Best
Litho Offices in London."
—The Times

COLOR & GENERAL PRINTING FOR THE TRADE.

CHROMO ALMANACS.

Cheap, Choice and Charming.

Sample Set to take orders with, 5/- allowed off £5 order or if the Samples be returned in good condition.

CARD CALENDARS.

(American style.)

Smart, Up-to-date and Attractive. Send for Sample Book.

LITHOGRAPHED POSTERS.

In One Sheet. 62×42ins.

By Experienced Designers and Printers.

LOW PRICES. GOOD WORK. PROMPT DELIVERY.
ESTIMATES FREE.

ADVERTISING FIXTURE SHEETS.

For Cricket and other Clubs.

A Splendid Range of Designs Lithographed in Gold and Colors.
Illustrated List on application.

PICTORIAL POST CARDS.

From your own Photographs.

Low Prices and Quick Delivery.

Send for Samples and state requirements.

AN INDEX to a few of the things in which we can assist you. Your enquiries are invited for samples, estimates and other information for these or similar items.

Designing, Drawing on tone or Aluminium or Zinc Plates, Transfer Writing, etc.; Labels for Canned Fruits and Provisions; General Lithography; Letterpress Posters; Advertising Transparencies (self-adhesive); Line, Half-Tone and Tri-Color Blocks; Three-Color Printing; Photo Lithography; Pocket Calendars; Leaflets and Date Blocks; Perpetual Daily Date Cards with Rims; Award Certificates (floral and ornamental); Zenith Decorative Transparencies (self-adhesive); Pictorial Posters and Window Bills; "In Memoriam" Cards (single folding and framing); Bordered Posters; Bordered Cards; Ruled Blanks for Invoices, Billheads, etc.; Patriotic Posters, Cards and Circulars.

TAYLOR BROS., LEEDS.

THE TRADE COLOR PRINTERS.

Telegrams: "Almanac, Leeds."

Telephone 41.

PRACTICAL NOTES

The Parcels Post as a Means to Increase Business.

In a bustling little city of Michigan there is a printer that up to February 1st was having a difficult time making both ends meet, getting business entirely on a price basis and having to take what came along whether he liked the man's credit or not. Three weeks before this article was written he placed an order for a new cylinder and two Gordons with ribbon attachments for printing form letters, and they are now working day and night in the shop.

This printer is on the road to success, if ever a printer was, provided he can keep his head. And the only reason he is shooting ahead is because of the parcel post.

From the first this printer believed that the parcel post would give the local merchant a long sought for opportunity to fight mail-order competition. He believed, and results have proved his theory correct, that the low zone rate in the merchant's home territory would enable him to deliver goods cheaply compared with the concerns in outside zones, and that with the telephone the merchant could take orders and get the goods into the customer's mail box the next day. He also believed that with the local retailer being in a position to extend credit, coupled with the convenience of being able to order by telephone and have the goods delivered by parcel post, and with equal prices, the merchant could put up a more effective fight against his cataloguing competitor than he was ever able to do before.

The printer realized that the dealer who would turn it to his profit must go to a selected list of prospects in this home zone with well worded, nicely printed advertising and tell them in an interesting, convincing way about the advantages of trading at home by telephone, instead of having to send a money-order to Chicago and then wait two or three days for the goods. He also realized that the goods would have to be brought to the prospective customer by illustrated circulars, mailers, house-organs and catalogues, and that was where he came in. He would make a speciality of this kind of printing, and get a reputation for doing it a little better than anyone else in the city.

HAVE YOU SEEN

OUR

WIDE RANGE

OF

FANCY CARDS?

Hundreds of Artistic Designs to choose from, suitable for a variety of purposes, and offered at strictly competitive prices. In these competitive days no modern printer can afford to overlook such introductions as our Fancy Cards. They provide just what is wanted by a large section of his clientele and enable the printer to supply something attractive and convincing with a :: minimum of labour. ::

Run through our Sample Book again, or if you don't possess a copy, send for one without delay. There is much in it that is sure to prove of interest to you.

R. T. TANNER & Co., Ltd., Phone: 7054 City
Dorset St., Salisbury Square, E.C. (5 Lines.)

The first thing he did was to get out some new letter-heads. His old stationery read "Cut Price Printing," his new stationery, "Direct Mail Advertising." So far as the public was concerned he had given up the printing business and was now in the advertising business—but as every printer knows there is little, if any, difference between advertising and printing, every printer is an advertising man whether he knows it or not, and likewise every advertising man should be well up in printing.

As every printer knows, the average retailer is a mighty helpless individual when it comes to writing and getting up really effective advertising, and he only has to try a few times before he comes to the conclusion that it will be much cheaper for him to leave it to someone who is more competent than himself to get it out, and that is where the printer who specializes in direct-by-mail advertising matter comes in. If the retailer is able to go to the printer and say he will handle the whole campaign, complete from the idea to the mail box, submit the idea, write the copy, have the illustrations and plates made, do the printing, addressing and mailing, he has only to convince the merchant that this advertising will pay him, and point out the advantages of direct advertising over other kinds to get a trial campaign. When such a campaign has proved a money-maker, and it will prove a money-maker if the prices are right and the parcel post is used as an argument, he will win the merchant's confidence, and make an enthusiastic advertiser out of him.

It was by making good on one campaign that the printer above mentioned was placed on the road to success, a campaign for a dry goods store, and inside of two weeks his services were in demand and he was working his presses at night. But the fact that his idea was a winner did not cause him to stop advertising; on the contrary, he spent more money than ever before on his house-organ and circulars. He began to pick and choose his customers, raised his prices and became independent of competition, because he had won an over-night reputation for being able to produce advertising literature that would pay.

And the whole secret of this printer's success was his firm belief in concentrated advertising—continual pounding on a selected list of names. When called in by a merchant who wanted to build up a mail-order department to take advantage of the new law, he would start in preaching his gospel of concentrated hammering and forget that he ever saw a printing press—his presses were merely a means to an end. He was selling result-producing advertising, not ink and paper, and for those results he charged—not only the amount of labour, but the thought applied to the job.

J. C. Asplet in the *American Printer*.

Look Ahead.

The ink cupboard of every well-conducted printing office should carry a sufficient reserve of ink for all ordinary needs, for the printing business is such that one never knows from hour to hour what sudden call may be made upon its resources. The ideal cupboard should contain, among other inks, a good supply of Premier Black, because its quick drying properties make it invaluable for the work of the customer who wants things in a hurry—the man who brings the order in the morning and requires the work delivered in the afternoon. As premier black dries on paper almost as quickly as it is printed, and gives the cleanest and blackest impressions, and works half-tone blocks in a manner which the most critical customer cannot find fault with, no live printer ought to be without it. Premier Black is second only to Zenith Black, but then the price—2/- per pound—is sixpence less. This issue of the Circular is printed with Premier Black. Both inks are manufactured only by JOHN KIDD & CO., LTD., 11 Wine Office Court, London, E.C.

WHAT OTHERS ARE DOING

JUST one more reminder: Owing to the Holborn Exchange being abandoned, our telephone number will in future be 7054 City. We shall, as heretofore, have three lines. Kindly make a note of this alteration whilst it is fresh in your mind.

* * *

A Labour newspaper is about to be launched in Sydney. The trade unions in Melbourne have contributed £3,000, and the trade unions in Sydney £5,000, towards its inauguration.

* * *

The nineteenth annual report of Messrs. Waterlow Bros. and Layton shows a net profit of £12,816, after paying debenture interest and providing for depreciation. A dividend at the rate of 5 per cent. per annum is declared on the preference and ordinary shares, £2,500 is placed to reserve, and £1,438 carried forward. The last annual report of Messrs. Hazell, Watson and Viney, Ltd., shows a profit of £31,591, which, with the amount brought forward from last year, leaves £37,451 for appropriation. The directors recommended a dividend on the ordinary shares of 7 per cent., making, with the interim dividend, 10 per cent. for the year; £8,000 is added to reserve, which now amounts to £38,000, and £9,379 is carried forward. The directors of Messrs. Tayler and Co., Ltd., colour printers, Birmingham, have declared a dividend on the ordinary shares, which, with the interim dividend, makes 10 per cent. for the year; £2,000 is placed to reserve, and £1,662 carried forward. The last annual report of the Associated Newspapers, Ltd., shows a profit for the year of £160,783, as against £159,520 for the previous year. In consequence of the heavy increase of the cost of production the directors consider the report very satisfactory. A dividend for the past six months at the rate of 14 per cent. per annum was declared, making 12 per cent. for the year. £40,000 is placed to reserve, increasing this fund to £250,000, the maximum amount to be provided for in terms of the articles of association. £13,056 is carried forward.

Money & Time Saving Helps for Stationers.



NEST OF CARD TRAYS.—Enable a whole stock of cards to be displayed and put back again without handling the cards.

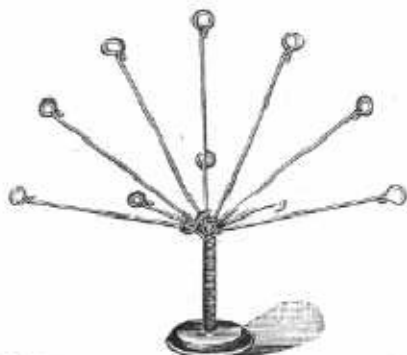
No. 57—6 trays each, 19×11×1, 8/- per set.
58—4 trays ditto, 6/6.
59—6 trays, 24×14×2½, 15/-



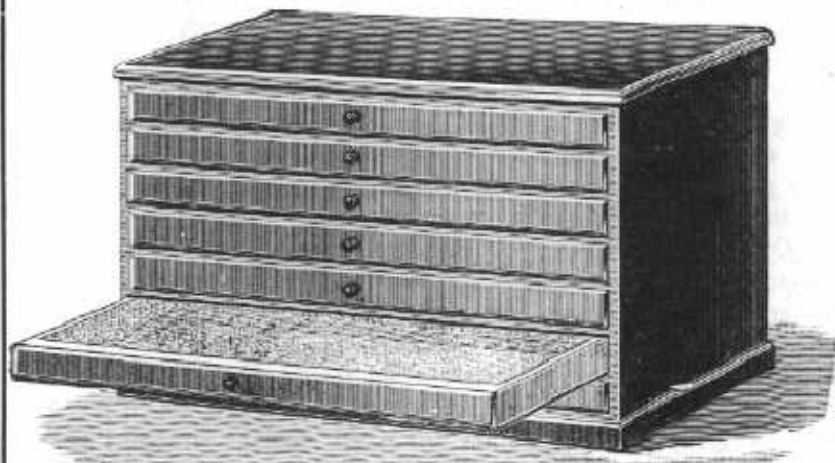
CARD RESTS.—For Window or Counter, give good and varied effects.

Size A.—Black Metal, 8/- gross.

Size B.—Larger and stronger, with support at back for books, framed goods, &c., 16/- gross.



FAN-WIRE CARD STANDS.—9½ ins. high. 1/8 each, 6 for 6/6. Make an attractive show. Easily changed position. Other Sizes.



STOCK CABINET (No. 4) for Purses, Prayer Books, &c. Dark stained and polished wood.

Seven drawers lined with fleecy wool to prevent rubbing. 30½×12×18, 19/8 each.

Illustrated Lists on Application.

MARLBOROUGH, GOULD & Co., Limited,
15 Dorset St., Salisbury Square, Fleet St., E.C.

An interesting collection of materials and tools has been added to the South Kensington Museum to illustrate the method of colour printing, as practised by the Japanese. A guide to the collection has been issued by the Museum authorities, which will, no doubt, appeal to craftsmen.

An amusing story, says the *Sales and Wants Advertiser*, which must be taken with a grain of salt, is going the rounds of the newspaper world to the effect that when a new proprietor of an old established journal first went over the premises he saw a door, which wouldn't open, covered with cobwebs. After he had waited a long time, an aged caretaker, burdened with enormous keys, one of which fitted the rusty lock, came on the scene, and after much trouble opened the door. Inside the room were found dust and ashes and cobwebs and—a skeleton! It was leaning over a table with a pen in its bone-fingers. "What on earth is this?" asked the bewildered proprietor. "Oh, I remember hearing that in my great-great-grandfather's days they lost one of their leader-writers," said the ancient retainer. "He must have been locked in and forgotten!"

Drastic action is being taken by various municipal authorities in the crusade against vulgar picture postcards. Local censorship seems to be the order of the day—a system which, whatever may be its merits, is to be deprecated.

Mr. W. Howard Hazell must be complimented upon the enthusiasm he is showing in connection with the various Cost Congresses that are being held throughout the country. He is here, there and everywhere describing in detail the system formulated by the Federation of Master Printers' Costing Committee, and it is to be hoped that his labours will meet with the success they deserve.

ENVELOPES

Of special sizes, shapes and qualities made in a few hours.

**Black Bordering. Relief Stamping.
Edge and Receipt Gumming.**

Send for quotations and Samples.

Telephone:
Holborn 782.

T. J. PARKINS,

43 & 45 St. John Street,
West Smithfield.

Miscellaneous Advertisements

Including Situations Vacant and Wanted; Businesses and Goods for Sale and Wanted to Purchase; Partnerships; Premises to Let and Wanted, etc.

Announcements from our customers to appear in this column are inserted free of charge, but they must be received by the 15th of the month to appear in the following month's issue. Such announcements will only be inserted once, unless a request is received to repeat same. Replies may be addressed to R. T. TANNER & Co., Ltd. (under Box numbers), when they will be forwarded to Advertisers.

MACHINE MINDER (27). 2-revolution wharves, 2-colour, German, American and English machines. Best 2-tone and 3-colour work: anywhere. Box 296.

POSITION required by Practical Letterpress Works Manager. Thoroughly experienced, can take sole charge, design smart Posters, Catalogues, Booklets, etc., and interview customers. Keen buyer and estimator. Box 297.

SMALL PRINTING BUSINESS required showing about £4 week nett profit; near the City preferred. Must bear every investigation. Box 298.

BIRMINGHAM WANTED A PRACTICAL PARTNER with capital to invest in a Letterpress Printing Business. Established nearly 20 years. Thorough investigation essential. Or would sell as going concern upon valuation. Box 297.

GENTLEMAN with 20 years' experience in a Publishing House (later years on the Editorial side) desires new post. Present firm giving up business. Could adjust himself to a different field of work if such offered. Opportunity and prospects the first consideration. Box 300.

MACHINE MANAGER, young man seeks change, well up in all classes of colour work, capable to take charge. Box 284.

STRADY RELIABLE MAN with knowledge of gold and ink blocking. Account and reading book forwarding, cutting, etc., could take charge. Box 292.

TRAVELLER required by firm of printers in the City. Must be steady and have a good all-round letterpress connection. Wise giving experience and terms to Box 290.

PRINTERS' CLERK requires situation; good, practical experience costing, charging, orders and assist with estimates. Box 296.

PLATEN MACHINE MINDER seeks situation, 8 years present berth; entire charge of Printing Department in manufacturing firm. Superintends composing, machining, setting, folding, stitching, punching, etc. Good references. Total abstainer.—Address, Box 300.

YOUNG MAN (21) seeks re-employment, 6½ years' knowledge of Printer's Warehouseman; excellent references. Box 309.

MACHINE MANAGER desires change, well up in 2-colour and half-tone work, capable estimator. Box 310.

MACHINE MINDER desires situation; 20 years' experience on 2-rev. Miehle, Babcock, Summit, etc. Expert in 2-colours and half-tones, and could take full charge; quick make ready. Country and London experience. Good references. Box 303.

GUILLOTINE CUTTER, age 23, good references; experience in General Printing, Boxes and Christmas Cards.—Apply Box 302.

PRINTERS' ORDER CLERK AND PAPER BUYER seeks change, experienced in Catalogue Compiling, Magazines, Books, etc., assist manager and estimates.—Apply Box 304.

FOR SALE: Two Quad Royal Folding Machines by Foster, £30 each or near offer. Both in good condition. Three Folding Machines, Quad Royal, by Watson, in good condition. £25 each or near offer. Box 306.

PRINTERS' MANAGER'S CLERK (21) seeks change, capable of seeing orders through, good bookkeeper and with thorough knowledge of office routine. Box 307.

MANAGER or WORKS MANAGER. Practical printer (N.S., 23), managing works near London, seeks improved position; thoroughly experienced in all departments. Box 305.

CARTASSER, TIMEKEEPER, NIGHT WATCHMAN, or any Place of Trust, seeks a situation; good references from last employer. W. E. Court, 11 Trillick Street, Battersea, S.W.

WOMAN, 33, exp. binder's miscellaneous work, seeks change, small printers, or as forewoman in small binder's in City. Jones, 2 Mitre Court, Fleet Street, E.C.

COMP. (N.S., 22), gen. job., make-up and stone-work; quick and clean. D., 83 High Street, Battersea, S.W.

PRINTERS' ASSISTANT, PAPER WAREHOUSEMAN and DISPATCHER desires change; excellent references. F. E. G., 80 Morton Road, Walford.

CYLINDERS AND PLATENS, Young Man desires sit. as improver, half-tone and commercial; at present in charge of quad royal wharves; good references. H. C., Surrey House, Surrey Lane, Battersea, S.W.

An Entirely New Line.

"CHICHESTER"

Royal Boards

in

Neutral Tints of Browns, Greys, Greens, etc.

Attractive and Artistic.

Suitable for Mounts for all purposes,
High Class Covers, and Art Work of
every description.

Stocked in the following 15 Tints

Ivory,	Chocolate,	Elephant,	Earth,
Laurel,	Fawn,	Black,	Coffee,
French Grey,	Dun Grey,	Cloud Grey,	Dove,
Cafe au Lait,	Moth Brown,	Slate Grey,	

Supplied in three Textures—

Antique	11/3 per gross
Linen Faced	12/6 " "
Frieze Finish	12/6 " "

Samples on application.

A Distinctive Line for the Modern Printer.

R. T. TANNER & Co., Ltd.,
Dorset Street, Salisbury Square, LONDON, E.C.